

Components of Art

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Structure of Art in 2D Design

- Components of Art - Analyzed by the Degree of Representation
 - Subject Matter
 - Content
 - Context
 - Form
 - Elements of Design
 - Line
 - Shape & Space
 - Value
 - Texture
 - Color
 - (Type)
 - Principles of Organization
 - Balance
 - Emphasis & Focal Point
 - Rhythm
 - Scale & Proportion
 - Unity

Why Art?

- Aesthetics
- Communication
- Self-Expression
- Language
- Skills

Components of Art

Subject Matter

- The What
- Person
- Thing



Content

- The Why
- Message:
 - Emotional
 - Intellectual



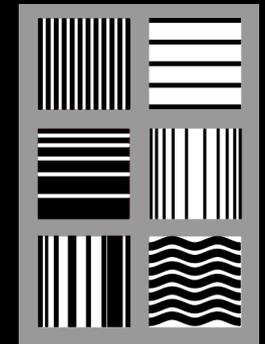
Context

- Background
- Artist
- Culture



Form

- The How
- Design
 - Elements
 - Principles





Subject Matter

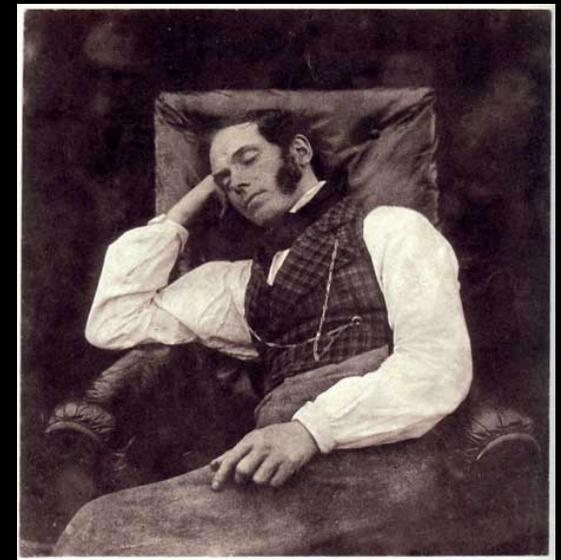
- The What
- Person
- Thing



A can



Pantheon
Henry Fox Talbot, 1843



Nicolaas Henneman, Asleep.
Henry Fox Talbot, c. 1844-45



Pantheon
Henry Fox Talbot, 1843



Nicolaas Henneman, Asleep.
Henry Fox Talbot, c. 1844-45



Subject Matter

Representational

- Intent to represent an object or idea
- Naturalistic to abstract



*Bread Line during the Louisville flood,
Margaret Bourke-White, Kentucky, 1937*

Non-representational

- No reference to subject matter
- Relies on Form and Content



*Fort Peck Dam,
Margaret Bourke-White, 1936*



*Bread Line during the Louisville flood,
Margaret Bourke-White, Kentucky, 1937*



Fort Peck Dam,
Margaret Bourke-White, 1936



Content

- The Why
- Message: emotional, intellectual, political, environmental, etc,

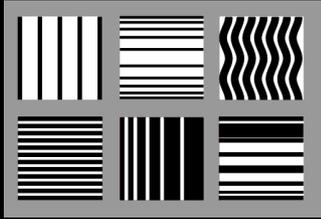


KKK (crowd in robes around burning cross)
W. Eugene Smith, North Carolina, 1951





KKK (crowd in robes around burning cross)
W. Eugene Smith, North Carolina, 1951



Form

- The How
- Design
 - Elements of Design
 - Principles of Organization



Rotten Life,
Claudia Jacques, South Egremont, 2016



Sand Dunes,
Tim O'Sullivan, Carson Desert, 1867



Rotten Life,
Claudia Jacques, South Egremont, 2016



Sand Dunes,
Tim O'Sullivan, Carson Desert, 1867



Context

- The Background
- Cultural, Economic, Social, Religious



*Crossroads Store, Dorothea Lange,
Person County, North Carolina, 1939*



Boho Weddings

<https://www.boho-weddings.com/2012/05/24/specialens-competition-winner-announced-the-one-where-kids-are-not-invited/context-photography/>



*Crossroads Store, Dorothea Lange,
Person County, North Carolina, 1939*



*Crossroads Store, Dorothea Lange,
Person County, North Carolina, 1939*





Boho Weddings

<https://www.boho-weddings.com/2012/05/24/specialens-competition-winner-announced-the-one-where-kids-are-not-invited/context-photography/>



Boho Weddings

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Same Subject Matter
Same Context
Different Form
Different Content



Review

Components of Art:

- **Subject Matter:** person, thing
- **Content:** message
- **Form:** design
- **Context:** background

